



earbuds
Purest Pro

Perfect your AirPods & AirPods Pro



OUR STORY

- ACOUS Design started from a simple question, “how can we improve upon Apple EarPods and AirPods?”. This was a question asked by now CEO ‘Kuan’ and CTO ‘Hank’ who both used Apple EarPods as their minimum industry standard for product testing when working on in-ear headphones in their previous positions.
- In April 2017, Kuan and cofounders Hank and Otis met to discuss the inception of a new revolutionary earbuds accessory. This is when they realized that as a team, they could bring “Purest earbuds” to every Apple fan. Purest earbuds is an accessory designed to improve sound quality, bass, comfort and noise reduction allowing users to have a better music experience.
- ACOUS Design is driven by a mission of making simple devices Apple fans love, better.



TEAM

Kuan Ting CEO & Cofounder

With an electronics background and passion for manufacturing, Kuan is an entrepreneur in the mobile accessory industry. Kuan enjoys experience from Manager in Dog and Bone Australia, Sales in YOMURA Taiwan and Cofounder in RunningBoy online grocery in US. Kuan has Master degree in Economics from Texas A&M University.

Michael Potts International Sales Director

For over 18 years, Michael has been steering business development and sales teams within the technology and wireless industry. Michael's more recent appointments include working within Aegis Media, one of the world's leading marketing communications groups, and Next Digital, Asia Pacific's largest independent digital marketing agency. In his current role, Michael has built a diverse and focused distribution network and retail channel servicing leading products for the global consumer market. Michael holds a Bachelor degree in Information Technology and a diploma in Business Computing.

Hank Yu CTO & Cofounder

Hank is a talented individual who has 15 years of experience in product design. During this time, Hank has created many inventions and holds 8 patents. Hank has worked for well know companies producing world leading products including Samsonite, Rexroth... etc.

Otis Luo Cofounder

For 12 years, Otis has led international sales teams within the consumer electronics industry. Otis's more recent appointments includes ENTIRE Technology where he enjoyed many challenges and successes.

Amber Huang Design Director

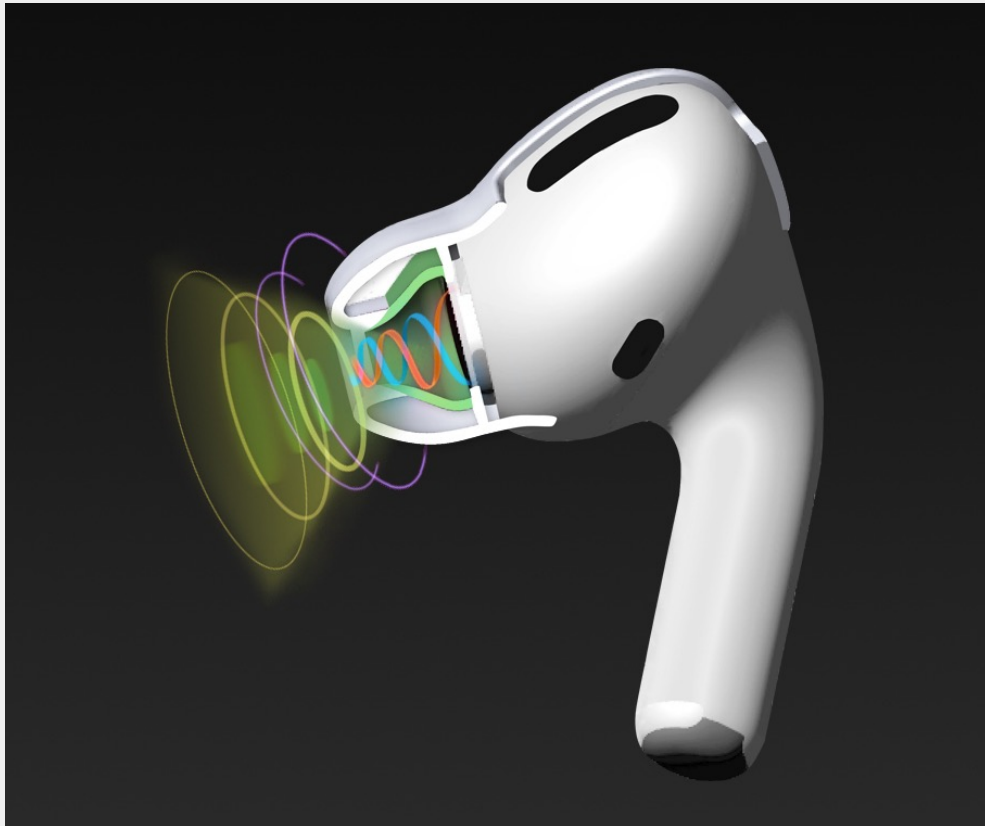
For over 25 years, Amber has product design experience in computer, communication and consumer electronics industry. Amber worked in YFY group and Eink.

Penny Tsai Marketing Manager

10 years of experience in sport related marketing. Penny worked for famous sport brands such as Spalding, Nike, UA...etc.



Introducing 'Purest Pro earbuds'



- The perfect fit for your AirPods Pro and Pro 2 chargers, making charging a breeze. With a patented design that delivers superior sound quality and noise reduction, these earbuds upgrade your listening experience.
- Compatible with AirPods 3, Pro, and Pro 2, they're versatile for all activities, from intense workouts to everyday use. Protect your AirPods from drops, water, and sweat during your toughest workouts. Upgrade your AirPods experience with Purest Pro earbuds today.

PRODUCT DESIGN

Smooth Texture:
For the perfect comfort and fit

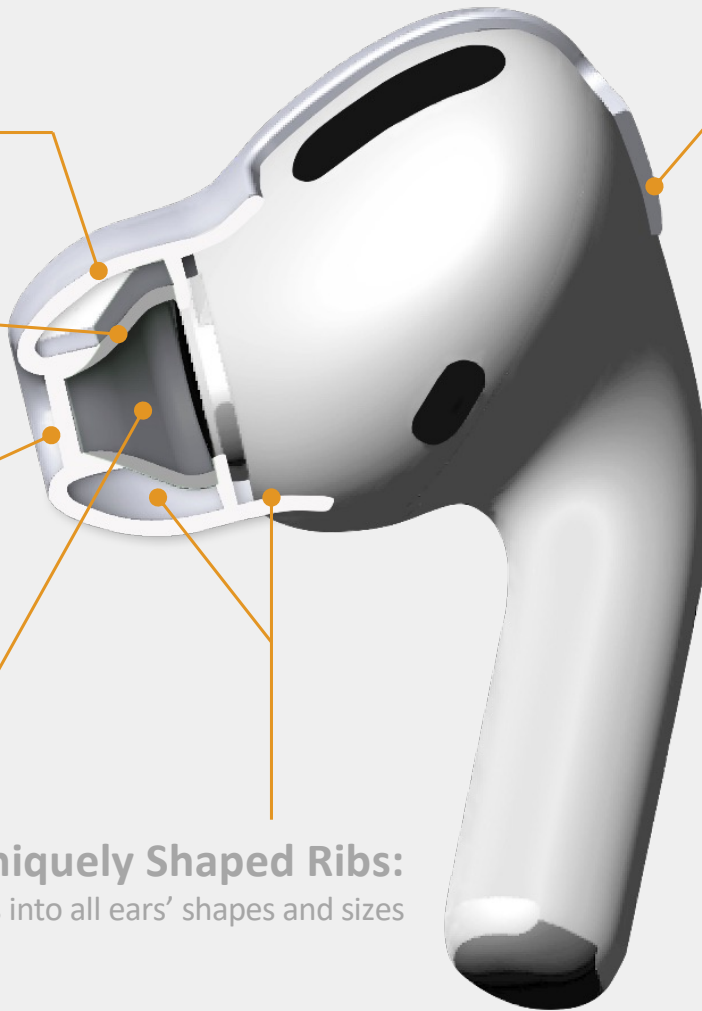
Internal Sound Tube:
Delivering improved sound tones

External Sound Port:
Increasing bass elasticity

Mixing Chamber:
Design to give deeper bass

Uniquely Shaped Ribs:
Comfortably slips into all ears' shapes and sizes

Easy Installation:
Simply slip over your
AirPods & AirPods Pro



A VARIETY of COLOR OPTIONS



Pure
White



Powder
Red



Misty
Gray



Pale
Blue



PRODUCT FEATURES



Improved Sound Performance



Easy Installation



Water & Sweat Resistant



Added Drop Protection



Comfort Fit



Noise Reduction

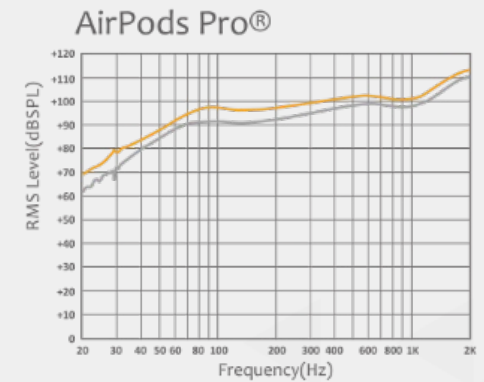
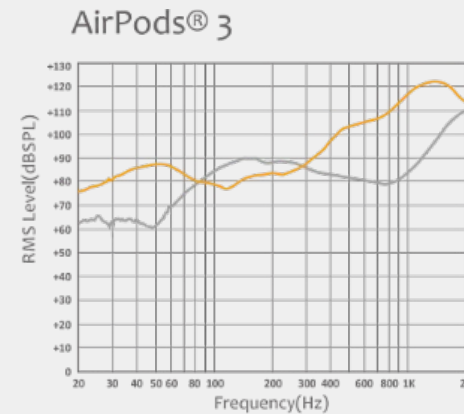
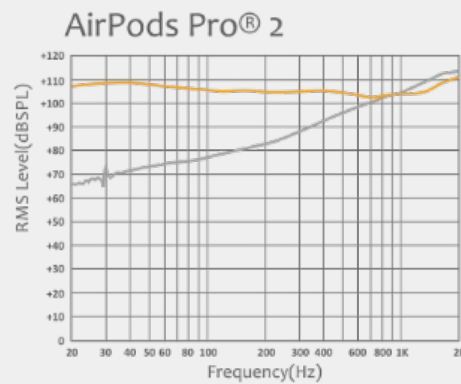


Improved Sound Performance

Purest Pro has TWO patents on design

1. "Inside Ribs & Booths", designed for the perfect fit and noise reduction.
2. "Sound Tube", designed for a higher concentrated low and high tones improving overall sound quality.

Enjoy your music with Purest Pro



RMS Level

— With Purest
— Without Purest

Test Report from PAL Acoustics Technology Ltd.

Packs



Simple Pack

Left and Right Purest Pro earbuds	V
Package box size	125mm X 110mm X 2mm
Weight	30g
Suggestion Retail Price (USD)	\$19.95





ACOUSDesign
www.acousdesign.com



Purest Pro earbuds can be used on all current-generation AirPods & AirPods Pro; more detail on: www.acousdesign.com